



FOR IMMEDIATE RELEASE

GB Auto Service Announces Corporate Rebranding, Becomes Sun Auto Tire & Service

Identity Shift is Designed to Better Align the Company for Continued, Measured Growth

Phoenix, June 8, 2021 -- GB Auto Service, Inc., a portfolio company of Greenbriar Equity Group, L.P., today announced a change to its corporate identity that builds on a well-established brand and more strategically aligns it with long-term expansion plans. Effective immediately, the company, which boasts a portfolio of more than 200 auto service stores across the south and southwest United States, will be rebranded to [Sun Auto Tire & Service, Inc.](#)

Sun Auto Tire & Service's 10 automotive service brands accommodate in excess of one million customers per year through more than 1,500 service bays in Arizona, California, Nevada, Texas and Oklahoma.

"Recent acquisitions brought us to a critical growth point that enables our unified leadership structure to capitalize on across-the-board efficiencies," explained Sun Auto Tire & Service CEO Frank Kneller. "Over the past several years we've carefully crafted a strong portfolio of automotive service brands that are recognized and trusted leaders in their respective markets. From a big-picture perspective, the Sun brand enjoys a strong leadership position across several of our regions. It made sense for us to adopt it in order to capitalize on the brand's strength, as a foundational element of our continued growth path."

Announcement of the corporate rebranding follows a consistent series of acquisitions, extending the company's reach across the south. Most recently, Fresno, California-based Goodguys Tires & Auto Repair joined the Sun Auto Tire & Service family. That followed the December acquisition of three Houston-area ServiceONE Automotive stores. In the preceding

months, the company had acquired Texas-based Reliable Automotive, Tate Boys Tire & Service of Oklahoma and Phoenix-based Sun Devil Auto and Sun Auto Service in August.

About Sun Auto Tire & Service, Inc.

Sun Auto Tire & Service, Inc. is a premier provider of vehicle maintenance, repair, and tire replacement serving multiple markets including San Diego and the Inland Empire (CA), Las Vegas (NV), Phoenix and Tucson (AZ), Dallas, Austin, San Antonio, Dallas/Fort Worth and Houston (TX) and Tulsa (OK). Sun Auto Tire & Service continues to expand its presence throughout the United States and is entertaining acquisition discussions with operators who wish to preserve their companies' legacies while leveraging the benefits of shared resources and technology to grow their businesses. Learn more at www.sun.auto.

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